



**Bashundhara**  
*TISSUE*

**THINK HYGIENE  
LIVE SAFE**

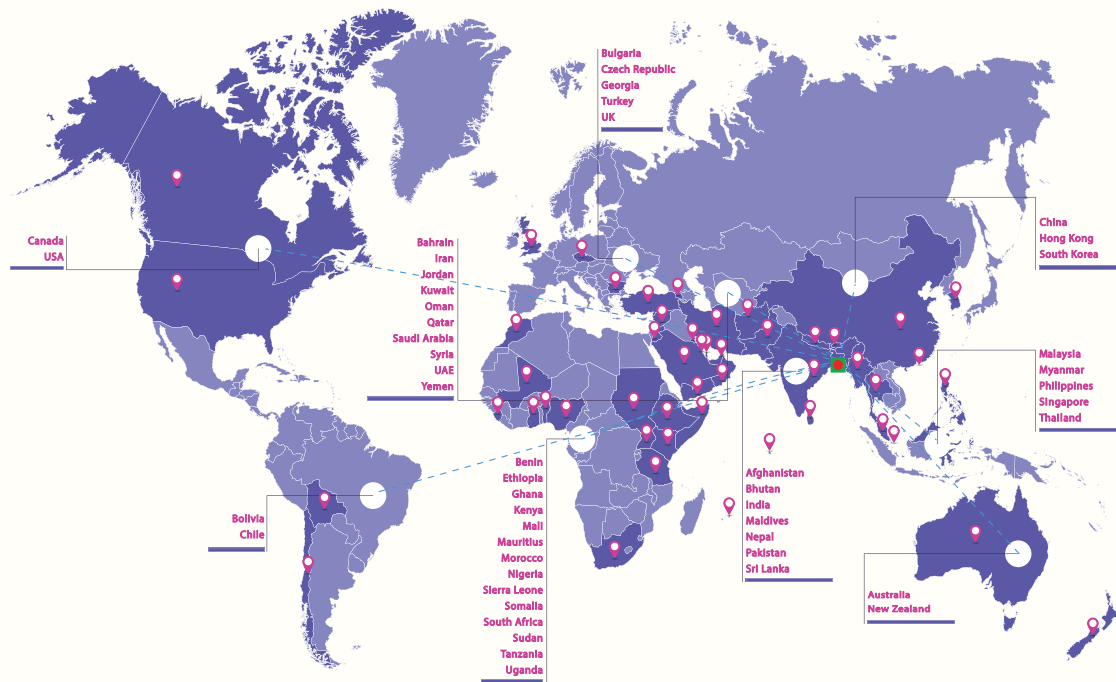
**A great range of  
Tissue Paper products  
from **Bashundhara Tissue**  
Since 2000**



# Certifications



# International QUALITY



# Tissue Brand with HIGHEST Recognitions in Bangladesh



# Bashundhara Paper Mills Limited

Bashundhara Paper Mills Limited (BPML), a subsidiary of Bashundhara Group, is one of the leading business conglomerate in Bangladesh whereupon this esteem group has got diversified businesses including several Paper, Tissue & Hygiene products manufacturing plants. Having positioned in a fast-growing market set, Bashundhara Paper has been relentless over two decades to offer its diversified products ranging from different types of tissue, Uncoated Wood free Paper, Specialty Paper, Packing Paper, A4 Paper, Exercise Book & Notebook etc. and thereby it has rightly been entrusted from customers' fraternity of home and abroad.

Bashundhara Paper Mills Limited (BPML) has been successful to become the only company in Bangladesh with certification of ISO 9001: 2015, ISO 14001:2015 and FSC-CoC. Run by a group of sturdy technical and highly experienced paper professionals of the Country since its inception, all the production units of BPML are environment friendly through leverage of most-modern Effluent Treatment Plants (ETPs).

The Company is functioned through unique ERP solution (SAP), where this transformational technology enables to bring together best practices across all functions of the organization to deliver highest value to all external and internal stake holders. These pioneering moves have given Bashundhara Paper a pride of place as the change leader, steering in a phase of complete makeover in the local market and positioning strongly to the global tissue paper market.



# Bashundhara Tissue Brand Story

The Brand 'Bashundhara Tissue' which enhanced the mass people of Bangladesh to Hygienic Lifestyle and gradually people become habituated with the usages of Tissue Paper, as now a days hardly a household would be found without Tissue Paper. Bashundhara Tissue is a name of trust, care and happiness in millions of Bangladeshis for last 2 decades. With the biggest production capacity, the brand has evolved as the market leader in the country and more than it has stepped into international markets with confidence to win the heart of the global hygiene lovers around the world.

Bashundhara Tissue was launched during May, 2000 amidst a market situation where people of Bangladesh were least conscious about personal hygiene due to expensive available means or lack of collective awareness. The emergence of Bashundhara Tissue was as like a light of hope that gradually spanned throughout every corner of Bangladesh with its superior absorbent & soft texture, affordability, availability and not the least having specific message "Think Hygiene, Live Safe", very much inspired from its parenthesis Bashundhara Group's motto "For the People, For the Country".

Today, Bashundhara Tissue is quite visible in every nook & corner of Bangladesh, be it a small Tong to Luxury Department Store, thanks to its relentless production at enormous capacity with world-class facility plant and nationwide distribution network of over 350 exclusive & dedicated distributors via over 500 own vehicles. The vibrant & leading presence in domestic market of Bashundhara Tissue has paved the brand to excel in international arena where currently Bashundhara Tissue in bulk form are being exported to over 20 countries.

The core message of Bashundhara Tissue "Think Hygiene, Live Safe" has been promoted throughout all packaging and every communication of the products. Besides, Bashundhara Tissue has launched a new thematic campaign "Zero Tolerance Towards Impurity". which is communicated in a integrated way to all segments like ATL, BTL & Digital.



**Bashundhara**  
**SPECIAL CHILDREN**  
**FOUNDATION**



A part of the sale amount of each Bashundhara Tissue product is dedicated to the development of Autistic Children School.



SUPER SOFT



ULTRA ABSORBENT



PERFECT THICKNESS



PERFECT STRENGTH



FINE STRETCH



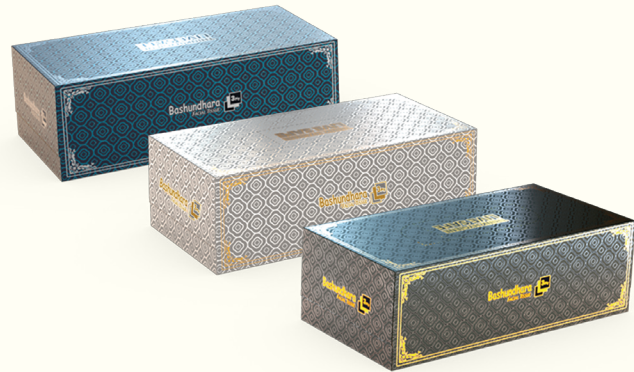
**Bashundhara**  
FACIAL TISSUE



**3** LAYERS | SOFT  
STRONG  
ABSORBENT

# Bashundhara Facial Tissue

Premium Quality



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Facial Tissue	80 sheetsX3 ply	Virgin Pulp	White	Perfumed/ Non-Perfumed	13.0-13.5	324 gm (±)	200mm X 200mm	32 Boxes/MC

# Bashundhara Facial Tissue



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Facial Tissue	100 sheetsX2 ply 120 sheetsX2 ply 150 sheetsX2 ply	Virgin Pulp	White	Perfumed/ Non-Perfumed	13.0-13.5	116 gm (±) 139 gm (±) 174 gm (±)	200mm X 215mm	48 Boxes/MC

# Bashundhara Facial Tissue

## Fruits Combo



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Facial Tissue	120 sheetsX2 ply	Virgin Pulp	White	Perfumed/ Non-Perfumed	13.0-13.5	116 gm (±) 139 gm (±) 174 gm (±)	200mm X 215mm	48 Boxes/MC

# Bashundhara Facial Tissue

## Travel Series



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Facial Tissue	60 sheetsX2 ply	Virgin Pulp	White	Perfumed/ Non Perfumed	13.0-13.5	70 gm (±)	200mm X 215mm	48 Boxes/MC

# Bashundhara Facial Tissue

Soft Pack



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Facial Tissue	200 sheetsX2 ply	Virgin Pulp	White	Non-Perfumed	13.0-13.5	216 gm (±)	200mm X 200mm	32 Boxes/MC



# Bashundhara White Toilet Tissue



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Toilet Tissue White	172 sheetsX2 ply	Virgin Pulp	White	Non-Perfumed	19.5	76 gm (±)	110 mmX100 mm	72 Rolls/MP

# Bashundhara White Toilet Tissue

Extra Savings Pack



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
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Toilet Tissue White - 4 Pcs	172 sheetsX2 ply	Virgin Pulp	White	Non-Perfumed	19.5	76 gm (±)	110 mmX100 mm	72 Rolls/MP
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# Bashundhara Gold Toilet Tissue



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Gold Toilet Tissue	212 sheetsX2 ply	Virgin & Regular Pulp	Pink	Non Perfumed	24.5	120 gm (±)	114 mmX100 mm	72 Rolls/MP

# Bashundhara Pink Toilet Tissue



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Pink Toilet Tissue	172 sheetsX2 ply	Virgin & Regular Pulp	Pink	Non Perfumed	19.5	76 gm (±)	114 mmX100 mm	72 Rolls/MP

# Bashundhara Soft Toilet Tissue



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Soft Toilet Tissue	206 sheetsX2 ply	Virgin Pulp	White	Non-Perfumed	16	76 gm (±)	114mmX100 mm	72 Rolls/MP

# Bashundhara White Toilet Tissue

Lemon Perfumed



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Toilet Tissue White	148 sheetsX2 ply	Virgin Pulp	White	Perfumed	19.5	65 gm (±)	114 mmX100 mm	72 Rolls/MP

# Bashundhara

## Mini Toilet Tissue



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Mini Toilet Tissue	89 sheetsX2 ply	Virgin Pulp	White	Non-Perfumed	19.5	45 gm (±)	114 mmX90 mm	72 Rolls/MP



# Bashundhara Paper Napkin



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Paper Napkin	100 sheetsX1 ply	Virgin Pulp	White	Non-Perfumed	20.5	223 gm (±)	13 in X 13 in	63 Pkts/MC

# Bashundhara Paper Napkin

Perfumed



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Paper Napkin	80 sheetsX1 ply	Virgin Pulp	White	Perfumed	20.5	179 gm (±)	13 in X 13 in	72 Pkts/MC

# Bashundhara Green Paper Napkin



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Green Paper Napkin	100 sheetsX1 ply	Virgin & Regular Pulp	Green	Perfumed	20.5	223 gm (±)	13 in X 13 in	63 Pkts/MC

# Bashundhara Restaurant Napkin

Perfumed



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Restaurant Napkin	100 sheetsX1 ply	Virgin & Recycle Pulp	White	Perfumed	20.5	223 gm (±)	13 in X 13 in	63 Pkts/MC

# Bashundhara Cocktail Napkin



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Cocktail Napkin	100 sheetsX1 ply	Virgin Pulp	White	Non-Perfumed	20.5	99 gm (±)	8 in X 7.5 in 10 in X 7.5 in	60 Pkts/MC

# Bashundhara Hand Towel

Premium Box



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Hand Towel Premium Box	250 sheetsX1 ply	Virgin Pulp	White	Non-Perfumed	36	378 gm (±)	210mmX200 mm	24 Pkts/MC

# Bashundhara Hand Towel

Premium Box



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Hand Towel Premium Box	200 sheetsX1 ply	Virgin Pulp	White	Non-Perfumed	36	302 gm (±)	210mmX200 mm	24 Pkts/MC

# Bashundhara Hand Towel

Brown



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Hand Towel Brown	150 sheetsX1 ply	Virgin & Regular Pulp	White	Non-Perfumed	30	189 gm (±)	210mmX200 mm	50 pkts/MC

# Bashundhara Multi Use Towel

## Premium



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Multi Use Towel	150 sheetsX1 ply	Virgin Pulp	White	Non Perfumed	36	227	210x 200	50 Pkts/MC

# Bashundhara Hand Towel

Premium



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Hand Towel	250 sheetsX1 ply	Virgin Pulp	White	Non-Perfumed	36	378 gm (±)	210 mmX200 mm	50 Pkts/MC

# Bashundhara Hand Towel

Standard



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Hand Towel	150 sheetsX1 ply	Virgin & Regular Pulp	White	Non-Perfumed	30	189 gm (±)	210mmX200 mm	50 pkts/MC

# Bashundhara Hand Towel



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Hand Towel	250 sheetsX1 ply	Virgin & Regular Pulp	White	Non-Perfumed	30	316 gm (±)	210 mmX200 mm	50 Pkts/MC

# Bashundhara Hand Towel

Regular Blue



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Hand Towel	150 sheetsX1 ply	Virgin & Regular Pulp	Sky Blue	Non-Perfumed	30	189 gm (±)	210 mmX200 mm	50 Pkts/MC



# Bashundhara Pocket Tissue Wallet



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Pocket Tissue Wallet	10 sheetsX2 ply	Virgin Pulp	White	Perfumed	13.0-13.5	12 gm (±)	210mmX210 mm	600 Pkts/MC

# Bashundhara Kitchen Towel



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Kitchen Towel	88 sheetsX2 ply	Virgin Pulp	White	Non-Perfumed	25	226 gm (±)	228 mmX225 mm	32 Rolls/MC

# Bashundhara Clinical Bedsheet



Product Group	SKU	Basic Raw Materials	Tissue Color	Fragrance	GSM	Weight	Per Sheet Size	Carton Size
Clinical Bedsheet	43 sheetsX2 ply	Virgin Pulp	White	Non-Perfumed	25	598 gm (±)	456 mmX610 mm	10 Rolls/MC

# Bashundhara Tissue Jumbo Roll



Product Group	Basic Raw Materials	Tissue Color	GSM	Machine Deckle	Dia	Core Size	Packaging
Facial Tissue	Virgin Pulp	White	12.5-14	2060/2170/2800	750mm / 1150mm	76 mm	Sea Worthy
Paper Napkin	Virgin Pulp	White	15-22	2060/2170/2800	750mm / 1150mm	76 mm	Sea Worthy
Toilet Tissue	Virgin Pulp	White/Pink	14.5-19.5	2060/2170/2800	750mm / 1150mm	76 mm	Sea Worthy
Kitchen Towel	Virgin Pulp	White	17-34	2060/2170/2800	750mm / 1150mm	76 mm	Sea Worthy
Hand Towel	Virgin Pulp	White	17-40	2060/2170/2800	750mm / 1150mm	76 mm	Sea Worthy
MG Hard Tissue	Virgin Pulp	White	14-21	2060/2170/2800	750mm / 1150mm	76 mm	Sea Worthy

## Contact Us

<b>DHAKA 1</b>	8801844471212	<b>NOAKHALI</b>	8801841779975
<b>DHAKA 2</b>	8801844000183	<b>SYLHET</b>	8801844000175
<b>DHAKA 3</b>	8801841780005	<b>BOGRA</b>	8801844471216
<b>DHAKA 4</b>	8801844471486	<b>KHULNA</b>	8801833155941
<b>TANGAIL</b>	8801844172241	<b>BARISHAL</b>	8801844471345
<b>CHITTAGONG 1</b>	8801844471489	<b>FARIDPUR</b>	8801844471260
<b>CHITTAGONG 2</b>	8801844471239	<b>CORPORATE SALES</b>	8801844172239



Bashundhara Paper Mills Ltd.



**BASHUNDHARA GROUP**

*For the People, for the Country*

**ZERO TOLERANCE  
TOWARDS IMPURITY!**

**Bashundhara**  
*TISSUE*

**THINK HYGIENE  
LIVE SAFE**



**Office:**

Bashundhara Industrial Head Quarters-2  
Plot # 56/A, Block # C, Umme Kulsum Road  
Bashundhara R/A, Dhaka-1229, Bangladesh

**Plants:**

**BPML (Unit-1)**  
Meghnaghat, Sonargaon, Narayanganj, Bangladesh  
**BPML (Unit-3)**  
Anarpura, Gazaria, Munshiganj, Bangladesh